

The Denver Center for the Performing Arts

July 2012 Media Contact: press@dcpa.org

Background Information

WHO: The Denver Center for the Performing Arts

WHAT: Founded in 1972, The Denver Center produces and presents the best in live theatre through Broadway touring shows and the region's largest resident, professional theatre company; impacts students through its theatre education programs, and manages the 10,000-square-foot Seawell Grand Ballroom.

The Denver Center's:

- Denver Center Theatre Company produces a season of classic and contemporary dramas and world premieres that typically runs Fall to early Summer
- Denver Center Attractions is a preferred stop on the Broadway touring circuit and produces cabaret
- Theatre Education programs reach more than 50,000 students annually
- Seawell Grand Ballroom is one of the city's premier rental venues hosting galas, meetings and weddings
- Operates in nine performance venues at the city-owned **Denver Performing Arts Complex** with its 10,500-plus seats

WHERE: • Box Office: Helen Bonfils Theatre Complex lobby at Speer & Arapahoe

- Administrative Offices: 1101 13th St., Denver, CO 80204
- Theatres/Ballroom: Speer & Arapahoe in downtown's Denver Performing Arts Complex

WHEN: • The Box Office is open Mon-Sat from 10am-6pm

- Denver Center Theatre Company typically performs Sept-May, Mon-Thurs at 6:30pm,
 Fri & Sat at 7:30pm and Sat matinee at 1:30pm
- Denver Center Attractions performs year-round; most touring shows play Tue-Sun at 7:30pm and Sat & Sun matinee at 2pm (times vary)

HOW: • Tickets: 303.893.4100 • 800.641.1222 • Groups: 303.446.4829 • TTY: 303.893.9582

General Information: 303.893.4000Website: www.denvercenter.org

Rental Information: 303.572.4466

- WHY: Denver Center Attractions was selected to launch the pre-Broadway engagement of
 Disney's The Little Mermaid and the national touring premieres of The Book of Mormon, Peter and the
 Starcatcher, Disney's The Lion King, A Chorus Line, Sunset Boulevard, Oklahoma!, Christopher
 Plummer in Barrymore and Carol Channing in the revival of Hello, Dolly! among others.
 - When *The Lion King* opened its national tour, more than \$58 million was pumped into Denver's economy. When *The Phantom of the Opera* made its debut in Denver, more than \$40 million was generated into the City's economy, people came from 26 states and only five of approximately 226,400 seats went unsold in the 10-week run. Add to that the selling power of shows like *The Book of Mormon* that sell out in five hours, and it's obvious that Denver is a hot spot for musicals.
 - Denver Center Attractions produced the longest-running musical in the city's history —
 I Love You, You're Perfect, Now Change.
 - Denver Center Attractions is the largest user of the Temple Hoyne Buell Theatre, which has been ranked North America's second-highest-grossing theatre under 5,000 seats by *Billboard* magazine.
 - The Denver Center Theatre Company received the 1998 Tony Award for Outstanding Regional Theatre.
 - The Denver Center Theatre Company hosts an annual reading of new plays each February at its Colorado
 New Play Summit or which many go on to full production across the country.
 - The Denver Center Theatre Company is the largest resident, professional theatre company between Chicago and the West Coast and features regional and world premieres.
 - Donald R. Seawell, Chairman Emeritus and Founder of The Denver Center for the Performing Arts, also
 is the founder of the Denver Performing Arts Complex, the largest such complex in the world in terms of
 the number and variety of performance spaces, the number and size of support facilities and the variety of
 activities taking place.
 - Daniel L. Ritchie succeeded Donald R. Seawell in 2007 as The Denver Center's second Chairman / CEO.

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